



VILLAGE ROADSHOW
THEME PARKS

MEDIA RELEASE

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First Australian Topgolf venue to open in mid-2018

Village Roadshow Theme Parks is excited to announce that construction on Australia's first Topgolf venue has started, with the attraction set to open adjacent to Warner Bros. Movie World in mid-2018.

Through the premium experience of play, food and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots instantly on a TV screen in their hitting bay.

Topgolf also features an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for year-round comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

In Australia, the business will be a joint-venture between Village Roadshow and Topgolf with Village Roadshow Theme Parks managing day-to-day operations and utilising Topgolf's state-of-the-art technology and operating systems.

"Bringing Topgolf to Australia is a key component of our growth strategy going forward and it will offer guests an extraordinary leisure experience," Village Roadshow Theme Parks CEO, Clark Kirby said.

"Topgolf is an exciting sports entertainment experience and our research indicates that while the concept is hugely appealing to golfers, the majority of guests will be non-golfers who enjoy the social and interactive ambience and we can't wait to welcome them to the facility when it opens next year.

"Topgolf will also employ approximately 400-500 people with recruitment commencing from early next year and we hope people will see this as an exciting career opportunity to join our team."

"As we enter this new market, the Village Roadshow team will offer invaluable expertise so that we can enhance the signature Topgolf experience with local character," Topgolf International COO, Zach Shor said.

"This deal is a major step forward in executing our wide-reaching international expansion strategy as we grow our global community of Topgolf fans," said Shor.

About Topgolf

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 33 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit www.topgolf.com.

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